



Current clients...

Karen has been working with us since she launched her company and our takeover of LaSource in Grenada. She has single handedly put LaSource on the consumer UK media map and revolutionised its position in the market. Karen's results are world-class; the proof of which can be found in the exemplary coverage we have received to date. Karen works tirelessly to achieve the best results in an often saturated editorial marketplace, and we simply could not find a more skilled dedicated and professional person. I cannot put a value on Karen's importance to our company – she is simply priceless. My team love her involvement, passion, honesty and friendship.

PAULA WHITEHEAD, UK MANAGING DIRECTOR, ELITE ISLAND RESORTS

The first time my path crossed with Karen's was when we were both working on a major campaign for SAGA and I have not looked back since. The experience was incredible, something that only comes about when a project has a clear vision and supreme attention to detail. Karen has years of experience in the travel industry, mainly at the premium end but had not ventured into the world of beauty PR before. For me, it was a leap of faith. I have worked in my industry for 30 years with many PR companies but TippettPR has brought a refreshing approach and restored my confidence in what good PR can deliver. Karen makes me feel safe, she is passionate about achieving the best for her clients, I never have to chase anything up, I can pass something to Karen and relax in the knowledge that it will be taken care of to the very highest of standards and achieve the brief we have agreed. Karen is a journalist's dream.

ERROL DOUGLAS MBE, PRESIDENT OF FELLOWSHIP FOR BRITISH HAIRDRESSING

Karen has single-handedly transformed the way our business approaches consumer facing PR. Undoubtedly one of the most powerful and efficient PRs we have ever worked with.

JAMES TAYLOR, MARKETING DIRECTOR, ERROL DOUGLAS SALON

Former clients & bosses...

Karen Tippett is an absolute professional, hard-working and knowledgeable PR rep. I trust and rely on her insights and creative direction. Her experience in the field shines through and her accomplishments and testimonials attest to that. Karen brings a strong passion and limitless creativity to each project. Working with her is always a pleasure. Media hold Karen and what she stands for in high esteem. The media has a genuine love, respect and admiration for Karen and I must say - I agree!

MICHELE L. SIMPSONMANAGER, MEDIA RELATIONSTOURISM TORONTO



Karen has completely transformed our press office over the last few years, into one that is truly admired across the travel industry. We can even credit her with making it an award winning team, recently getting a “Most Outstanding In House Press Team award”. Under Karen’s leadership our press office has increased the press coverage we have received by almost 100% in one year alone, she has also helped us transform our internal communications into something we can be really proud of.

ANDREW SHELTON, MARKETING DIRECTOR, VIRGIN HOLIDAYS

I had the privilege of working with Karen on a variety of PR projects, and I found her to be extremely professional, creative, knowledgeable and direct, which I greatly appreciated. She produced top-notch PR results. What I appreciated most was how she was able maintain the fine balance between keeping her credibility with travel journalists and her client's needs. I have always spoken highly of Karen to people who are interested in the U.K. market

JEANNE SULLIVAN, FORMER VP COMMS GREATER MIAMI CVB

Media...

Karen is a joy to work with. Full of energy, creativity, and this comes with a keen business sense and a great knowledge of how television works. Daybreak and Lorraine have worked with her on a number of successful projects and these partnerships have worked in large part thanks to Karen.

OWEN MASTERS, SENIOR PRODUCER, DAYBREAK/ LORRAINE, ITV

Karen is probably the most efficient PR I deal with. I know if I want some information, I don't have to ask twice. Professional, creative, and also great fun.

WILL HIDE, CONTRIBUTOR, THE TIMES, EXPRESS, MAIL, FT

I've always enjoyed working with Karen. She has a thorough knowledge of the travel and comms spheres and her professionalism and dedication is consistently outstanding

DANNY ROGERS, EDITOR, PR WEEK

Karen is definitely one of the best PR's in the business. She's absolutely turned the Virgin Holiday's PR dept. on its head and made it one of the most respected in the travel industry.

She's sassy, creative and positively oozes with ideas. I have no hesitation and only delight in recommending her as a PR consultant

PETER NUNN, BBC FASTRACK AND FREELANCE JOURNALIST



Karen Lehane is one of the most professional, trusted and knowledgeable Heads of PRs in the business. She is not only competent and smart but is full of ideas as to how she can promote her client. Karen has a fantastic relationship with national newspaper travel editors and I, personally, not only hugely respect her but count her as a friend.

TRISH HARBORD, FREELANCE JOURNALIST

Karen is one of the most efficient and effective PRs in the industry. I'd put her in my top 1%. We have enjoyed working with her so much during her time at Virgin Holidays and we will miss her greatly as, I'm sure, they will! I can't wait to work with Karen again and to see which clients she works with in the future. Lucky them!

NICKY COX MBE, EDITOR, FIRST NEWS

And peers...

I have had the pleasure of working with Karen on a number of high-profile projects down the years. She always delivered excellent results and managed to keep interested stakeholders happy. Karen always strived to ensure that her own client's requirements and interests of key suppliers, such as airlines, were looked after so everybody came out smiling and impressed with the coverage. I would have no hesitation in dealing with Karen again as I know she gets results

IAN BRADLEY, MD, TRAVEL PR LIMITED